



加速融合创新, 开启数智未来

Accelerate Integration and Innovation Inaugurate a Digitalized and Intelligent Era

中国移动 杨杰 China Mobile Yang Jie

/01 信息通信业迈入新发展阶段

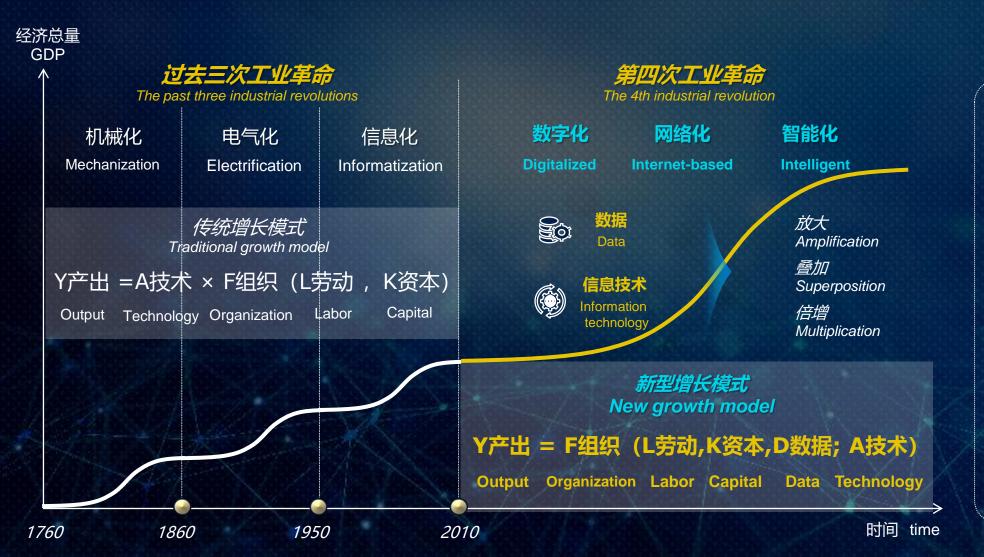
The ICT industry will step into a new development stage

经济社会加速进入数智化时代





The economy and society are accelerating into a digitalized and intelligent era



2020-2035

5G拉动全球 GDP增长率提升

5G will drive global GDP growth by



5G创造经济总产出

5G will enable economic output of

13.1 万亿美元 **13.1 Trillion** U.S. Dollars

数据来源:IHS《后疫情时代的5G经济》。

Data source: IHS Markit, The 5G Economy in a Post-COVID-19 Era.

产业跨界融合催生新经济形态



Cross-industry integration is spawning new economic forms

"实""虚""软"化学反应 产生新经济形态

The "chemical reaction" of R, V and I create new economic forms





中国信息服务市场规模 Size of information service market in China

单位: 万亿元 (Trillion yuan)



4

信息通信业肩负新发展使命



5g*

The ICT industry should undertake new development missions



筑牢"新基建"根基 Build a solid foundation for "new information infrastructure"



夯实干行百业数智化转型的关键基础 Provide solid key foundation for digitalized and intelligent transformation of various industries



加速"新要素"运用 Accelerate the application of "new production factors"



<u> 为经济新一轮増长注入强劲内生动力</u> Inject strong endogenous impetus into a new round of economic growth



促进"新业态"繁荣 Promote the prosperity of "new business forms"



打造经济社会民生转型升级的创新引擎 Build an innovation engine for the transformation and upgrade of economy, society and people's livelihood

/02 战略升级引领新发展航向 Upgrade strategies to lead the way of new development

中国移动"力量大厦"发展战略

个人市场 (C) Customer Market (C)



Development strategy of China Mobile "Powerhouse"

总体目标 Overall Goal

发展主线 The Main Line 着力点

Two Focuses

关键路径 Key Paths

战略重心 Strategic Center

战略基石 Strategic Cornerstone



顶 Roof

Beam

枋

Tiebeam

柱 Pillar

Platform

Foundation

总体目标 Overall goal





面向信息服务 开拓发展空间

Expand development space towards information services

聚焦科技创新 打造竞争优势

Focus on technological innovation to create competitive advantages



跻身世界一流信息服务 科技公司前列

Join the league of the world's leading information service technology companies



推进信息基础设施建设

Facilitate the construction of information infrastructure



做网络强国、数字中国、智慧社会主力军

Serve as a major force in the development of China

as a cyber power, digital nation and smart society

建设好信息 "高速'

Build information "highway"

运营好信息"高铁"

Operate information "high-speed train"

推进全社会数智化转型

Facilitate the digitalized and intelligent transformation of the whole society

扁担作用

Role as a Carrying Pole

两个融合 Two integrations

信息技术 融合创新

Integrated innovation of various information technology

/信息技术 与经济社会民生深度融合

Deep integration of IT with the economy, society and people's

发展主线

参 中国移动 China Mobile



The main line of development



推进数智化转型,实现高质量发展

Promote digitalized and intelligent transformation, and achieve high quality development



数据 Data



注智 Inject intelligence



赋能 Empower





可持续、跨越式发展

Sustainable and leapfrog development

全要素生产率显著提升 Significant improvement of total factor productivity

战略内核

Strategic core





"三转":转型的核心内在逻辑

"Three Changes": the core internal logic of transformation

通信服务
Communication Service

ToC

C H B N

资源要素驱动
Resource driven

信息服务
Information Service

C H B N

"三融": 转型的路径方式

"Three Approaches": the paths of transformation



"三化": 转型的突破口和核心领域

"Three Trends": the breakthrough points and core areas of transformation



"三力": 转型的动力源泉

"Three Forces": the power source of transformation



努力实现"五个新突破"

中国移动 China Mobile

Strive to achieve "five new breakthroughs"



发展规模 新突破

New breakthroughs in development scale



结构调整 新突破

New breakthroughs in structural adjustment



科创能力新突破

New breakthroughs in technology and innovation capability



运营效率 新突破

New breakthroughs in operational efficiency



体制机制 新突破

New breakthroughs in institutional mechanisms

• 收入、连接等发展规模大幅 增长

Significant growth in revenue and connections

- 信息服务占比大幅提升 Great increase of the proportion of information services
- 技术影响力、产品创新力等
 显著增强
 Significant enhancement of technology influence and

product innovation

- 促进公司数智化运营和全社 会数智化转型
 Promote digitalized and Intelligent operation of China
 - Intelligent operation of China Mobile and transformation of the whole society
- 构建一流创新平台和高精尖 人才队伍

Build first-class innovation platforms and teams of topnotch talents





/03 融合创新共建新发展生态

Jointly promote integration and innovation to build a new development ecology



1.共同开拓信息服务市场

Jointly expand information service market

释放全社会信息消费潜力

Unleash the potential of information consumption of the whole society

3.共同赋能实体经济发展

Jointly empower the development of the real economy

促进干行百业提质增效

Promote quality and efficiency improvement in various industries

开放合作 共创未来 Embrace openness and cooperation to shape the future together

2.共同加速技术创新突破

Jointly accelerate technology breakthroughs

为数智化转型注入强劲内生动力

Inject strong endogenous impetus into digitalized and intelligent transformation

4.共同培育开放融合生态

Jointly cultivate an open and integrated ecosystem

实现全行业的共同繁荣进步

Achieve prosperity and progress of the whole industry

5.共同强化安全体系建设

Jointly strengthen the construction of the security system

为产业链、供应链、生态链稳定筑牢安全屏障

Build a strong security fence for the stability of the industrial chain, supply chain and ecological chain







携手推动数智发展,共同见证美好未来

Jointly promote digitalized and intelligent development
Witness a bright future together